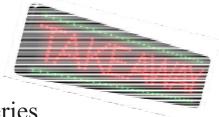
EQUITABLE RELIEF AT TRIAL AND ON APPEAL

Andy Attorney Gets Crosswise With His Client and Firm

Lara Hollingsworth

Jeff Levinger

MAJOR TAKEAWAYS



- Equity offers the potential for big recoveries
- Litigants are turning to equitable relief as the punitive damages of the future
- Juries play an important role in finding the facts underlying equitable relief
- Equitable remedies can provide an opportunity to shift traditional burdens of proof on liability and monetary relief
- The trial court will fashion the ultimate relief, which the court of appeals will review for abuse of discretion

MEET ANDY ATTORNEY

- 35 years old
- Partner in 25 person law firm
- Primarily appellate practice
- Handles insurance defenses cases
- Charges \$275 per hour



3

ANDY HAS ASPIRATIONS

- Bigger cases
- Less work for insurers
- Broader name recognition
- Ability to charge higher rates



ANDY'S MARKETING PLAN

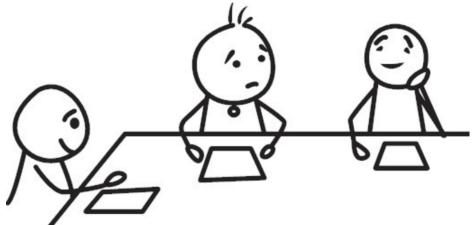
- Joins PJC Committee on Malpractice, Premises & Products
- Touts jury charge experience
- Speaks at defense-oriented seminars

• Markets to east and west coast lawyers defending lawsuits in

Texas



- Andy gets "the speech"
- Becomes acquainted with lawyers on both sides of docket
- Volunteers for subcommittees







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Title search: Equitable Relief at Trial and on Appeal

Also available as part of the eCourse 2018 eConference on State and Federal Appeals

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