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WAYS TO GIVE TO SUPPORT A NONPROFIT

Giving is emotional – Working with legal counsel and tax advisors, donors can find the most tax-efficient solution for satisfying their charitable goals.

RECURRING MONTHLY DONATION

ANNUAL FUND GIVING

MAJOR GIFTS PLANNED GIVING

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WHAT IS PLANNED GIVING? Planned giving is the allocation of resources in support of a nonprofit organization gifted during a person's life or upon death, as part of his/her overall wealth or estate plan. **ELEMENTS OF A PLANNED GIFT** Usually involves Usually larger in assets accumulated over life rather than scale than an annual gift or a major gift current income May involve a legal May span a number Facilitated with instrument such as a charitable of years such as a pledge for a capital sound advice from a financial planner remainder trust campaign northerntrust.com / © 2024 Northern Trust

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WHAT ARE SOME COMMON PLANNED GIVING VEHICLES? Complexity is somewhat dependent upon whose perspective you consider. SIMPLER MORE COMPLEX Beneficiary designations (retirement accounts, life insurance) Pledges Pledges Charitable grit annuity Non-marketable securities

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BENEFICIARY DESIGNATIONS

Beneficiary designations such as tax deferred retirement accounts in IRAs and 401(k)s, are tax efficient choices for gifting upon death.



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ADVANTAGES FOR DONORS

- Simple to execute with a beneficiary designation form
- Revocable
- Funds left to a non-profit are not subject to income taxes when withdrawn; if same funds are left to family, income taxes become a consideration
- Possible to split an account between a non-profit and family

ADVANTAGES FOR THE CHARITY • Prime candidates could be donors with

 Prime candidates could be donors with a keen appreciation of tax efficient planning but a hesitancy to give assets away during lifetime.

DISADVANTAGES FOR DONORS

• Assets left to a non-profit are not available to human beneficiaries

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Title search: Giving Today, Planning for Tomorrow

Also available as part of the eCourse 2024 Nonprofit Organizations eConference

First appeared as part of the conference materials for the $41^{\rm st}$ Annual Nonprofit Organizations Institute session "Planning Vehicles and Trusts (CRTs, Annuities, etc.)"