

**2024 The Car Crash Seminar**  
**August 15-16, 2024 • AT&T Conference Center • Austin, TX**  
**August 15-16, 2024 • Live Webcast**

**Afternoon**

**Presiding Officer:**

**Quentin Brogdon**, Crain Brogdon LLP - Dallas, TX

11:30 am In Austin Only	<b>Registration Opens</b>  Includes light refreshments.
12:20 pm	<b>Welcoming Remarks</b>
12:30 pm 0.75 hr	<b>Non-Economic Damages, Post-Gregory</b>  In June of 2023, the Texas Supreme Court issued <i>Gregory v. Chohan</i> , a blockbuster new opinion on non-economic damages that raised as many questions as it provided answers. Where do we now stand in the wake of <i>Gregory</i> ?  Quentin Brogdon, Crain Brogdon LLP - Dallas, TX Mitzi S. Mayfield, Underwood - Amarillo, TX
1:15 pm 1.00 hr	<b>Commercial Vehicle Accidents 101</b>  Learn about commercial vehicle litigation from the plaintiff and defense perspective. The presentation includes litigation involving tractor-trailers, commercial vehicles, and commercial buses.  Greta M. Braker, Braker White - Odessa, TX William M. Toles, Munsch Hardt Kopf & Harr, P.C. - Dallas, TX
2:15 pm 0.50 hr	<b>Pre-Suit Negotiation Strategies: Working with your Adjuster</b>  Learn how to ensure you have properly prepared your adjuster, and the insurance company, to get the case settled for your client before mediation or negotiations.  Jennifer Mauer Lee, Fee Smith & Sharp, LLP - Dallas, TX
2:45 pm	<b>15-Minute Break</b>
3:00 pm 0.75 hr 0.25 hr ethics	<b>Important Cases in the Prosecution and Defense of UM / UIM Cases Session</b>  This presentation addresses recent cases impacting UM/UIM cases, as well as strategies and tips for prosecuting and for defending uninsured and under-insured motorist claims and bad faith litigation.  Thomas A. Herald, Thomas A. Herald, P.C. - Dallas, TX Robert E. Valdez, Valdez & Treviño - San Antonio, TX

3:45 pm 0.75 hr	<b>Low Property Damage Cases</b>  Prosecuting and defending personal injury cases with minor property damage can present challenges. This presentation discusses the experiences and strategies from the plaintiff and defense perspectives.  Kathryn P. Anderson, Anderson & Truitt - Houston, TX Brian L. Mincher, Burrell Law PLLC - McKinney, TX
4:30 pm 0.50 hr	<b>Anatomy of a Police Report</b>  Police reports are often the beginning of your case, not the end.  Damian N. Williams, Hamilton Wingo, LLP - Dallas, TX
5:00 pm	<b>Adjourn</b>

## Morning

### Presiding Officer:

**Price Ainsworth**, Lorenz & Lorenz LLP - Austin, TX

7:30 am In Austin Only	<b>Conference Room Opens</b>  Includes continental breakfast.
8:30 am 0.50 hr	<b>Medical Bills in Car Crash Cases</b>  Whether you're an experienced trial lawyer or tackling your first car crash case, proving and challenging medical expenses can be daunting. Break down the nuts and bolts of this critical damages element, as well as more advanced strategies and recent case law impacting this ever-evolving area of the law.  Morgan A. McPheeters, McPheeters Law, PLLC - Dallas, TX
9:00 am 0.75 hr ethics	<b><i>Stowers</i>, <i>Soriano</i>, and Dealing with Policy Limits</b>  <i>Stowers</i> and <i>Soriano</i> are well-recognized cases dealing with the payment of policy limits, but other case authorities have impacted those decisions including in bankruptcy. This presentation addresses <i>Stowers</i> and <i>Soriano</i> principles, recent decisions involving policy limits, and dealing with excess policies in the context of policy limits.  Mark A. Ticer, Law Office of Mark A. Ticer - Dallas, TX
9:45 am 0.50 hr	<b>What Happens After the Counter Affidavit?</b>  Pulling back the curtain on the pros and cons of filing and fighting a defense counter affidavit.  Garrett Wilson, Lorenz & Lorenz LLP - Austin, TX
10:15 am	<b>15-Minute Break</b>

10:30 am 0.75 hr ethics	<b>Serving Two Masters</b>  Discuss conflicts that arise between “clients,” the tripartite relationship, <i>Tilley</i> and its aftermath, the ethical dilemmas lawyers face, and knowing who you really represent.  Gayla Corley, MehaffyWeber, P.C. - San Antonio, TX
11:15 am 0.75 hr 0.50 hr ethics	<b>Subrogation and Liens: Medicare, Medicaid, and Hospitals</b>  It’s not what they pay, it’s what your client keeps that matters.  Guy D. Choate, Webb, Stokes & Sparks, L.L.P. - San Angelo, TX
12:00 pm In Austin Only	<b>Pick Up Lunch (in Austin)</b>  Included in registration.

## Afternoon

### Presiding Officer:

**Michael Ray Clinton**, Perdue & Kidd - Houston, TX

### LUNCHEON PRESENTATION

12:30 pm 0.50 hr	<b>How to Use Your Expert Witness as a Fact Witness and Find Other Valuable Damages Testimony</b>  Get the most out of the plaintiff’s healthcare providers by changing your approach to which ones you use and how you use them. Develop a stronger damages model by getting creative with how you mine the case for witnesses and testimony.  Michael Ray Clinton, Perdue & Kidd - Houston, TX
1:00 pm	<b>15-Minute Break</b>
1:15 pm 1.00 hr 0.25 hr ethics	<b>Proving Causation and Sufficiency of Evidence</b>  Ever wonder why great verdicts get reversed and rendered? Don't learn the hard way: we'll show how to meet your burden of proof, present your expert, when to object, and what ipse dixit means!  Moderator: Judy Kostura, Sorrels Law - Austin, TX Panelists: Hon. Manpreet Singh, Harris County Civil Courthouse - Houston, TX Hon. Gisela D. Triana, Third Court of Appeals of Texas - Austin, TX
2:15 pm 0.75 hr 0.25 hr ethics	<b>How to Defend a Corporate Representative</b>  Joseph Cuellar, Valdez & Trevino, Attorneys at Law, P.C. - San Antonio, TX
3:00 pm	<b>15-Minute Break</b>

3:15 pm 0.75 hr 0.25 hr ethics	<b>Texas Auto Policies</b>  Statutory and case law that impact different coverage under Texas automobile policies.  Henry L. Moore, Moore Bomben - Austin, TX
4:00 pm 0.50 hr	<b>Storytelling and Themes</b>  This presentation includes real-world, trial-tested stories and story techniques that have been successfully used for car wreck verdicts big and (relatively) small.  Steven C. Laird, Attorney at Law - Fort Worth, TX
4:30 pm	<b>Adjourn</b>