

**2018 Essential Cybersecurity Law**  
**July 25, 2018 • Norris Conference Center - CityCentre • Houston, TX**  
**July 25, 2018 • Live Webcast**

**Wednesday Morning, July 25, 2018**

**Presiding Officer:**

**Leslie C. Thorne**, Haynes and Boone, LLP - Austin, TX

7:30 am In Houston Only	<b>Registration Opens</b>  Includes continental breakfast.
8:20 am	<b>Welcoming Remarks</b>
8:30 am 0.75 hr	<b>Civil Litigation and Regulatory Update</b>  Review recent developments in U.S. data breach and cyber class action litigation, as well as in new and emerging enforcement standards at the federal and state level, including the SEC Guidance On Cybersecurity Disclosures.  Mark L. Krotoski, Morgan, Lewis & Bockius LLP - Palo Alto, CA
9:15 am 0.75 hr	<b>The GDPR: Insights from Years of Preparation and Two Months of Enforcement</b>  The EU passed the General Data Protection Regulation (GDPR) in 2016 and, after a two-year grace period, the GDPR entered into force on May 25, 2018. Hear insights on the areas where companies continue to focus their time, resources, and concern following the GDPR's entry into force. In addition, hear first-hand experience from an attorney who spent the first two months following the GDPR's "go-live" date in Brussels, including meeting European privacy authorities, to provide updates on the first wave of GDPR enforcement.  Daniel J. Felz, Alston & Bird LLP - Dallas, TX and Brussels, Belgium
10:00 am	<b>Break</b>
10:15 am 1.00 hr	<b>Internal Controls and Compliance</b>  Explore a "how to" in identifying and prioritizing internal controls to prevent, detect, and respond to data security incidents, including selecting a framework, identifying an organization's greatest security risks, and prioritizing implementation of, and compliance with, internal controls.  Shawn A. Morgan, Steptoe & Johnson PLLC - Bridgeport, WV Monté L. Williams, Steptoe & Johnson PLLC - Morgantown, WV

11:15 am 0.50 hr	<p><b>Emerging Issues with Ephemeral Data and Messaging Applications</b></p> <p>From corporate executives to contract employees, the use of ephemeral data and messaging applications to discuss company business increases daily. Hear an overview of what you need to know about this emerging technology—including how disappearing data works, options for preserving it (when necessary), how to implement and configure ephemeral applications for corporate use, and the benefits and risks associated with the technology (including the implications for document retention, document preservation, and discovery obligations).</p> <p>Benjamin G. Goodman, Haynes and Boone, LLP - Dallas, TX Thom Wisinski, Haynes and Boone, LLP - Dallas, TX</p>
11:45 am 0.75 hr	<p><b>Blockchain: From Cryptocurrencies to Solving Your Practice's Most Common Inefficiencies</b></p> <p>Understand the various ways blockchain technology is used, including smart contracts, document management, and protection of data.</p> <p>Lacey Shrum, H7 Consulting, LLC - Dallas, TX</p>
12:30 pm In Houston Only	<p><b>Pick Up Lunch (in Houston)</b></p> <p>Included in registration.</p>

## Wednesday Afternoon, July 25, 2018

### Presiding Officer:

**Emily Westridge Black**, Haynes and Boone, LLP - Austin, TX

### LUNCHEON PRESENTATION

12:50 pm 1.00 hr 0.50 hr ethics	<p><b>Cybersecurity Regulation and Enforcement</b></p> <p>Discuss cybersecurity regulation and enforcement, understand current threats, and explore best practices to address the threats and manage legal liability.</p> <p>Moderator: Richard J. Johnson, Jones Day - Dallas, TX Panelists: Michael Chu, U.S. Department of Justice - Houston, TX James E. Elliott, Federal Trade Commission - Dallas, TX Scott Mascianica, U.S. Securities and Exchange Commission - Fort Worth, TX</p>
1:50 pm	<p><b>Break</b></p>

2:05 pm 1.25 hrs 0.50 hr ethics	<p><b>Incident Response and Breach Disclosure</b></p> <p>Effective response to cybersecurity incidents is critical to managing and minimizing regulatory and litigation risks, while protecting your customers and brand. Explore developments in incident response, and hear practical guidance from multiple perspectives for managing risk while satisfying legal obligations when the inevitable breach occurs.</p> <p>Moderator: Lynn Sessions, Baker &amp; Hostetler LLP - Houston, TX</p> <p>Panelists: Thomas Arnold, Mandiant - Houston, TX Nick Bludworth, Federal Bureau of Investigation - Houston, TX William R. Daugherty, Baker &amp; Hostetler LLP - Houston, TX</p>
3:20 pm 0.50 hr	<p><b>Cybersecurity Insurance</b></p> <p>Examine key insurance provisions and hear thoughts on evolving exposures impacting privacy and cyber insurance.</p> <p>Dominic Keller, Willis Towers Watson - San Francisco, CA Leslie C. Thorne, Haynes and Boone, LLP - Austin, TX</p>
3:50 pm	<b>Break</b>
4:00 pm 0.75 hr	<p><b>Third-Party Vendor Risk Management</b></p> <p>Since the Target breach in 2014, companies have experienced a heightened anxiety about the potential risks associated with contractors and subcontractors who have access to customer data and other confidential and proprietary information. As a result, lawmakers in some states and the new General Data Protection Regulations now impose robust requirements to establish and be accountable for enforcing rigorous third-party vendor risk management programs to protect consumer data. Explore the developing standards and practical business practices for mitigating risk and demonstrating compliance practices to customers and regulators.</p> <p>Elizabeth C. Rogers, Michael Best &amp; Friedrich LLP - Austin, TX</p>
4:45 pm 1.00 hr 0.50 hr ethics	<p><b>In-House Panel</b></p> <p>Hear from a panel of in-house counsel on the latest challenges and solutions in confronting cyber threats.</p> <p>Moderator: Emily Westridge Black, Haynes and Boone, LLP - Austin, TX</p> <p>Panelists: Ann Ahrens Beck, AT&amp;T - Dallas, TX Robert L. Levy, Exxon Mobil Corporation - Houston, TX Brian Mork, Celanese Corporation - Dallas, TX</p>
5:45 pm	<b>Adjourn</b>