

# 2020 Essential Cybersecurity Law

## July 15, 2020 • Live Webcast

**Wednesday Morning, July 15, 2020**

**Presiding Officer:**

**Joanna Jefferson**, The University of Texas School of Law - Austin, TX

8:20 am	<b>Welcoming Remarks</b>
8:30 am 0.75 hr	<b>Civil Litigation and Regulatory Update</b>  Review recent developments in U.S. data breach and cyber class action litigation, as well as in new and emerging enforcement standards at the federal and state level.  Richard J. Johnson, Jones Day - Dallas, TX Molly Russell, Jones Day - Dallas, TX
9:15 am	<b>5-Minute Break</b>
9:20 am 0.50 hr	<b>International Privacy Laws and Enforcement</b>  Daniel J. Felz, Alston & Bird LLP - Dallas, TX and Brussels, Belgium Wim Nauwelaerts, Alston & Bird - Brussels, Belgium
9:50 am	<b>5-Minute Break</b>
9:55 am 0.75 hr	<b>The ABCs of Operationalizing the CCPA, BIPA, and Other State Data Privacy Laws</b>  Enforcement of the California Consumer Privacy Act is set to commence in July 2020. Explore how companies are grappling with how to integrate the recently revised CCPA regulations into their ordinary business activities. Hear practical guidance on operationalizing compliance with the CCPA as well as other state data privacy laws (e.g., Illinois' Biometric Information Protection Act).  Wendy Elsa Bozzolasco, SunPower - Austin, TX Devika Kornbacher, Vinson & Elkins LLP - Houston, TX
10:40 am	<b>5-Minute Break</b>

10:45 am 0.75 hr	<p><b>Is Reasonable Security Achievable in the Corporation?</b></p> <p>The term "Reasonable Security" is appearing in news headlines and inside court rooms. Regulators are increasingly conducting examinations of breached corporations to determine if preventative "Reasonable Security" measures are being deployed across the enterprise. Class action litigation representatives are also questioning, if a lack of "Reasonable Security" contributed to breaches in their complaints. Hear how "Reasonable Security" can be achieved across the pillars of people, process, and technology--including the implementation and management of proactive "Reasonable Security" measures. And explore how to evaluate and measure if "Reasonable Security" is in place, and how to identify gaps that may exist in a cybersecurity program.</p> <p>Moderator: Art Ehuan, Crypsis - McLean, VA Panelists: Robyn K. Bacon, Munger, Tolles &amp; Olson LLP - Los Angeles, CA LeeAnne Pelzer, Crypsis - McLean, VA Stefan Richards, CorVel - Portland, OR</p>
11:30 am	<b>5-Minute Break</b>
11:35 am 0.50 hr	<p><b>Cybersecurity and Data Protection Considerations in Work-From-Home Policies</b></p> <p>An overview of key issues to consider in developing or updating work-from-home policies as they relate to cybersecurity and data protection, including information fluidity, third party access to employee assets, Zoom and other platform security concerns, and more.</p> <p>Jason Boulette, Boulette Golden &amp; Marin L.L.P. - Austin, TX</p>
12:05 pm	<b>Break for Lunch - Presentations Resume at 12:25 p.m.</b>

## Wednesday Afternoon, July 15, 2020

### Presiding Officer:

**Joanna Jefferson**, The University of Texas School of Law - Austin, TX

### LUNCHEON PRESENTATION

12:25 pm 0.75 hr	<p><b>Emerging, Disruptive, Game-Changing Technology</b></p> <p>Technology is pushing the limits of almost every sector of society, from the personal to the professional. With every advancement comes opportunity, disruption, risk, security issues, and privacy concerns. Often, we focus on the technology of today, failing to look ahead to where technology might advance tomorrow. Hear more on expectant emerging technologies including blockchain, smart cities, artificial intelligence, biometrics, and even the new imperatives to better understand work-from-home and work-remote options.</p> <p>Moderator: Chad M. Pinson, Stroz Friedberg - Dallas, TX Panelists: Jordan J. Herman, Baker Botts L.L.P. - Austin, TX Lacey Shrum, Vela Wood &amp; Smart Kx - Dallas, TX</p>
1:10 pm	<b>5-Minute Break</b>

1:15 pm 1.00 hr 0.50 hr ethics	<b>Cybersecurity Enforcement and Regulation</b>  Examine current government enforcement perspectives and trends, including how they relate to the private sector.  Moderator: Shamoil T. Shipchandler, Jones Day - Dallas, TX Panelists: David L. Hirsch, U.S. Securities and Exchange Commission - Fort Worth, TX Camelia Lopez, U.S. Attorney's Office, Eastern District of Texas - Plano, TX
2:15 pm	<b>5-Minute Break</b>
2:20 pm 0.50 hr 0.25 hr ethics	<b>Legal Nuances of Breach Response</b>  While the data security threat landscape continues to show increases in the frequency, sophistication, and variety of incidents, organization also have to grapple with the evolving legal and regulatory landscape when responding to data security incidents. Explore the legal nuances organizations may face when responding to data security incidents, including legal obligations arising from ransomware and extortion demands; interpreting various safe harbors under breach notification laws; as well as industry- and data-specific legal obligations.  William R. Daugherty, Norton Rose Fulbright - Houston, TX
2:50 pm	<b>5-Minute Break</b>
2:55 pm 1.00 hr	<b>Cyber Insurance in Context of Incident Response Plan</b>  The alignment of cyber insurance and incident response plans is critical to ensure that comprehensive coverage is provided and the organization can recover from cyber incidents effectively.  Dominic Keller, Willis Towers Watson - San Francisco, CA Leslie C. Thorne, Haynes and Boone, LLP - Austin, TX
3:55 pm	<b>5-Minute Break</b>
4:00 pm 0.50 hr	<b>Cybersecurity of IP</b>  A review of cybersecurity techniques, technologies, and principles that are used to protect a company's intellectual property, with a focus on protecting various types of copyrightable content and potential trade secrets.  Seth James Nielson, Crimson Vista - Austin, TX
4:30 pm	<b>5-Minute Break</b>
4:35 pm 1.00 hr 0.50 hr ethics	<b>In-House Counsel Panel</b>  Hear from a panel of in-house counsel on the latest challenges and solutions in confronting cyber threats.  Kate Eguchi, Whole Foods Market - Austin, TX Allan M. Johnson, AT&T - Dallas, TX Materials By: Emily Westridge Black, Haynes and Boone, LLP - Austin, TX
5:35 pm	<b>Adjourn</b>