

**35<sup>th</sup> Annual Entertainment Law Institute**  
**September 11-12, 2025 • AT&T Conference Center • Austin, TX**  
**September 11-12, 2025 • Live Webcast**

**Thursday Morning, Sep. 11, 2025**

	<i><b>This agenda is still in development. Updates to topics and speakers will be posted as available.</b></i>
7:30 am In Austin Only	<b>Registration Opens</b>  Includes continental breakfast.
8:20 am	<b>Welcoming Remarks</b>
8:30 am 1.00 hr 0.25 hr ethics	<b>Recent Developments in Collegiate Athlete NIL Deals</b>  Moderator: Daniel Hare, Varsity Search and Baylor University - Waco, TX
9:30 am 0.75 hr	<b>Is That Fair Use? Trademarks, Creativity, and the Law Post <i>Grimaldi v. Rogers</i></b>  A case law review and practical application of balancing trademark rights and artistic expression in today's media landscape.  Tamera H. Bennett, Harper & Bates LLP - Dallas, TX Jordyn Hendrix, Harper & Bates LLP - Dallas, TX
10:15 am	<b>15-Minute Break</b>
10:30 am 1.00 hr	<b>Annual Case Law "Roundup"</b>  An annual roundup of notable court rulings, including Texas judicial decisions, that impact the practice of entertainment law.  Stan Soocher, Entertainment Law & Finance - Denver, CO
11:30 am 1.00 hr	<b>The Trouble with Ticketing</b>  Moderator: Chris Castle, Christian L. Castle, Attorneys - Austin, TX
12:30 pm In Austin Only	<b>NETWORKING LUNCH AND MENTORSHIP OPPORTUNITY (In Austin Only)</b>  Network with colleagues and converse with conference faculty and other entertainment law experts in multiple practice areas and firm sizes. Lunch is included in registration.

**Thursday Afternoon, Sep. 11, 2025**

1:45 pm 0.75 hr ethics	<b>Incorporating AI into your Entertainment Law Practice: Ethical Considerations</b>  Grant Atkinson, ActionResponder - Los Angeles, CA
2:30 pm 0.75 hr 0.25 hr ethics	<b>Independent Film Finance Deals for the Local Novice Filmmaker</b>  Duncan C. Montgomery, High Frequency Entertainment, LLC - Austin, TX Michael Norman Saleman, Law Offices of Michael Norman Saleman - Austin, TX
3:15 pm	<b>15-Minute Break</b>
3:30 pm 0.75 hr	<b>Selling Your Music: Full Catalog Sales...Or Just a One-Off Master</b>
4:15 pm 0.75 hr 0.25 hr ethics	<b>Rap Battles</b>  Megan Dunn, Megan Dunn Law, PLLC - Dalls, TX
5:00 pm In Austin Only	<b>Adjourn to Networking Reception</b>  Join us for drinks and hors d'oeuvres with program faculty and attendees.

## Friday Morning, Sep. 12, 2025

8:00 am In Austin Only	<b>Conference Room Opens</b>  Includes continental breakfast.
8:45 am 0.50 hr	<b>Incentives and Rebates: Saving Your Clients Money through the Texas Film Commission</b>  Panelist: Will Zech, Texas Film Commission - Austin, TX
9:15 am 0.75 hr	<b>The Rise of Immersive Sports and Entertainment Experiences: Unique Legal Issues</b>
10:00 am	<b>15-Minute Break</b>
10:15 am 0.75 hr 0.25 hr ethics	<b>How to Best Advocate for Your Entertainment Law Clients: A Conversation with Dina LaPolt</b>  Moderator: Gwendolyn Seale, Mike Tolleson and Associates - Austin, TX Panelist: Dina LaPolt, LaPolt Law, P.C. - West Hollywood, CA
11:00 am 0.75 hr	<b>Public Art: A Case Study</b>  Moderator: Alissa McCain, Texas Accountants and Lawyers for the Arts - Austin, TX Panelist: Andrea N. Perez, Carrington, Coleman, Sloman & Blumenthal L.L.P. - Dallas, TX

11:45 am 0.75 hr ethics	<b>Lawyers Behaving Badly: AI Edition</b>  Karen Delaney, Delaney Legal PLLC - Minneapolis, MN Jennifer Judge, Destination Pet, LLC - Plano, TX
12:30 pm In Austin Only	<b>Pick Up Lunch (in Austin)</b>  Included in registration.

## Friday Afternoon, Sep. 12, 2025

### TEXAS STAR AWARD AND LUNCHEON PRESENTATION

12:50 pm	<b>Texas Star Award Presentation</b>  Presented by: Stan Soocher, Entertainment Law & Finance, Denver, CO
1:00 pm 0.50 hr	<b>Texas Star Award Recipient Presentation - TBA</b>  Dina LaPolt, LaPolt Law, P.C. - West Hollywood, CA
1:30 pm	<b>15-Minute Break</b>
1:45 pm 0.75 hr	<b>The Path to Publication</b>
2:30 pm 0.75 hr	<b>Legal Issues for Content Creators and Influencers</b>
3:15 pm 0.75 hr	<b>Reality TV</b>
4:00 pm	<b>Adjourn</b>