

# How to Move the Insurance Adjuster Needle:

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## My Goal For Today:

- Demonstrate how move the adjuster's evaluation of the case in the direction of your evaluation of this case.



## *This NOT a Collection of:*

- 'Home Run Balls',
- 'Slam Dunks'
- 'Smoking Guns'

Intended to close the case for the sum of money you are seeking.

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## Title search: How to Move the Insurance Adjuster Needle

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[2019 The Car Crash eConference](#)

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"Moving the Insurance Adjuster Needle"