

Tell The Story: Persuasive Writing and Speaking Act Like You've Been There Before

2021 Robert O. Dawson
Conference on Criminal Appeals
May 13, 2021

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KELLY  HART

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Thanks

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Your Audience

- Overworked judges/justices.
- Permanent staff attorneys.
- Inexperienced law clerks.

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Your audience shares two desires

- To quickly understand your argument.
- Find keys to resolving the appeal.

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Know your audiences' personality

- Texas Court of Criminal Appeals.
- Court of Appeals (Panels).

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First appeared as part of the conference materials for the
2021 Robert O. Dawson Conference on Criminal Appeals session
"Tell the Story: Persuasive Writing and Speaking"