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## LISTENING TO OUR CLIENTS

**2,500**

Multi-industry  
respondents

**67,000+**

Clients engaged

HOW DO WE PREPARE  
BUILDINGS TO  
WELCOME TENANTS  
BACK TO WORK?

HEALTH &  
WELLNESS IS  
A PRIORITY.

VIRTUAL IS NOT REAL;  
RECORDED IS NOT LIVE.  
WE REALLY NEED LIVE  
EXPERIENCES.

OUR PHYSICAL SPACE IS OUR  
CULTURE'S TOWN SQUARE,  
MAIN STREET AND  
COMMUNITY CENTER.

RESPECT FOR  
PERSONAL  
SPACE

HOME IS NOT  
AN OFFICE.

FACEBOOK



Google

Bank of America

amazon



Deloitte.

AT&T

EY  
Building a better  
working world

Microsoft

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## COVID IMPACTS ON TENANT LEASING



**DESIGNING FOR THE HUMAN  
EXPERIENCE HAS NEVER BEEN  
MORE IMPORTANT**

## CITY PULSE SURVEY: WHAT MAKES PEOPLE STAY IN CITIES?

### Neighborhood Design

Neighborhoods that are beautiful, authentic, and clean—and that prioritize pedestrians over cars.

### Employment Opportunities

Positive and increasing opportunities for job growth and career advancement in the city.

### Transportation Options

A multi-modal approach to transportation that includes delivering micro-mobility options.

As urban residents around the world consider relocating, our analysis uncovered five statistical drivers that predict whether residents are considering staying in their cities or planning to move.

### "Big City" Problems

Cities that feel too big, too crowded, and too noisy—and those that are losing their cultural heritage.

### Affordability Challenges

Cities and neighborhoods that are becoming less affordable, and where residents struggle to save.

# Gensler U.S. WORKPLACE SURVEY 2020-2021

## THE HYBRID FUTURE OF WORK

DETAILED FINDINGS

Find the full text of this and thousands of other resources from leading experts in dozens of legal practice areas in the [UT Law CLE eLibrary \(utcle.org/elibrary\)](https://utcle.org/elibrary)

## Title search: Workplace of the Future: Strategies for a Post-Covid World

Also available as part of the eCourse

[2021 Bernard O. Dow Leasing Institute eConference](#)

First appeared as part of the conference materials for the  
2021 Bernard O. Dow Leasing Institute session

"Office Sector and COVID's Impact: New Normal or Just New? "