# Regulatory Issues Impacting Real Estate Lending

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### Fair Lending - CFPB Enforcement Actions

- ► CFPB and Department of Justice have made FAIR LENDING a priority
- ► A ton of attention to REDLINING CASES
- Number of cases, as well as new theories, are noteworthy



### Fair Lending - CFPB Enforcement Actions

- ▶ Redlining: Trustmark 2021 Consent Order
  - > Traditional redlining case against a bank based on CRA and HMDA data
  - Asserted Trustmark engaged in "redlining" by avoiding lending activities in minority neighborhoods of Memphis
  - Discrimination against neighborhoods instead of individual people.



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## Trustmark Redlining Consent Order

- ► CFPB asserted that Branch locations contributed to unlawful redlining
  - >21 branches in majority white areas
  - >3 branches in majority minority areas
  - >CFPB argued the location of the branches discouraged applications from minorities



### **Trustmark Redlining Consent Order**

- ► Lack of walk-in ability was noted by CFPB
- ▶ Bank took no meaningful steps to hire LOs that served black or Hispanic communities
- ► Marketing materials were targeted to appeal to a white audience and were disseminated in places they would be seen by white applicants.



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## Trustmark Redlining Consent Order

- ▶ Bank lacked internal fair lending oversight over their operations
- ► Bank did not establish fair lending risk assessment until 2018
- ► Fair lending was not a consideration in expansion plans or hiring







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