





## WAYS TO GET YOUR STORY OR THEME?

FACTS OF CASE

INFORMAL FOCUS GROUPS

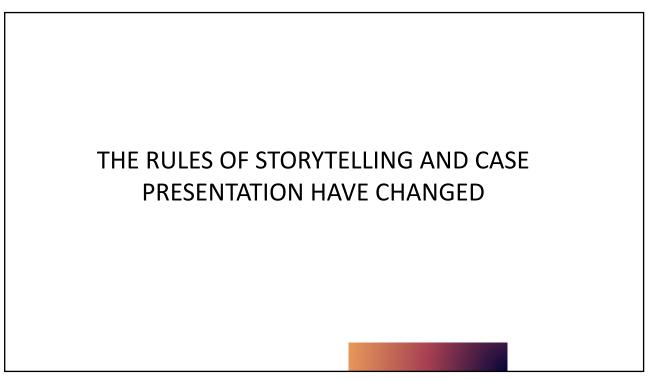
TALK TO NEIGHBORS, FRIENDS, LAWYERS

MOST PEOPLE ARE WILLING TO HEAR AND GIVE THOUGHTS ABOUT A CASE

3







Find the full text of this and thousands of other resources from leading experts in dozens of legal practice areas in the <u>UT Law CLE eLibrary (utcle.org/elibrary)</u>

## Title search: Storytelling and Themes

Also available as part of the eCourse <u>Answer Bar: Taking Your Car Crash Case to Trial</u>

First appeared as part of the conference materials for the 2024 The Car Crash Seminar session "Storytelling and Themes"