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[2023] IS GEARING UP TO BE ANOTHER
BLOCKBUSTER YEAR FOR THE LIVE MUSIC
INDUSTRY. WITH THE PANDEMIC IN THE REAR-VIEW
MIRROR, PEOPLE ARE OPTING FOR COMMUNAL
EXPERIENCES OUTSIDE THEIR HOMES MORE THAN
EVER BEFORE. THE PENT-UP DEMAND HAS CREATED
A MASSIVE OPPORTUNITY FOR BOTH THE ARTISTS
AND THE COMPANIES PRODUCING THESE
EXPERIENCES.

Heidi Chung, Variety, LIVE MUSIC BUSINESS: A SPECIAL REPORT, October 16,2023

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Key Players

- Artists
 - Artist team: managers, business managers, lawyers
- Agents (e.g. CAA and WME)
- Promoters (e.g. Live Nation and AEG)
- Venues
- Ticketing companies (e.g. Ticketmaster)
- Others
 - Bus and transport companies
 - Security
 - Merchandise

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Title search: On The Road Again: Legal Issues with Music Touring

First appeared as part of the conference materials for the 33rd Annual Entertainment Law Institute session "On The Road Again: Legal Issues with Music Touring"