# 38ᵗʰ Annual Technology Law Conference
## May 8-9, 2025 • Hotel ZaZa Austin Downtown • Austin, TX
## May 8-9, 2025 • Live Webcast

## Thursday Morning, May 8, 2025

**Presiding Officer:**
**Bart W. Huffman,** Holland & Knight LLP - Houston, TX

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| 7:30 am | **Registration Opens**<br><br>Includes continental breakfast. |
| 8:30 am | **Welcoming Remarks** |
| 8:40 am<br>1.00 hr | **Licensing Update**<br><br>A review of the evolving state field of licensing law, with a focus on emerging issues raised by new technologies, new judicial precedent and statutory developments that are important for practitioners who draft and negotiate license agreements.<br><br>Edward A. Cavazos, Pillsbury Winthrop Shaw Pittman LLP - Austin, TX<br>Gavino Morin, Bluepoint Games - Austin, TX |
| 9:40 am<br>1.00 hr<br>0.25 hr ethics | **Preparing for an M&A Exit or Financing Transaction**<br><br>A discussion with in-house lawyers regarding best practices for preparing for an M&A sale transaction including lessons learned in past transactions and recommend steps to take to make the M&A process run more smoothly. The presentation includes discussion of the intersection of M&A with privacy, cybersecurity, AI, employment, IP and other core legal issues, as well as a market update on recent trends. The panelists also discuss the applicable practices to large financing transactions.<br><br>Courtney Hicks Dickey, ZenBusiness - Austin, TX<br>Andy Smetana, Pillsbury Winthrop Shaw Pittman LLP - Austin, TX<br>Katie Smits, Everly Health - New York, NY<br>J. Robert Suffoletta, Wilson Sonsini Goodrich & Rosati, P.C. - Austin, TX |
| 10:40 am | **10-Minute Break** |
| 10:50 am<br>1.00 hr<br>0.25 hr ethics | **In-House Perspectives on Product Innovation, Data Governance and Privacy**<br><br>This panel of senior privacy and compliance counsel at leading technology companies shares recent experiences and issues encountered at the cutting edge of new business models and rapidly changing legal and compliance landscapes.<br><br>Moderator:<br>Kate Ivers, Kastner Gravelle LLP - Austin, TX<br>Panelists:<br>Neha Parekh, Procore Technologies - Austin, TX<br>Michelle Parker, Uber - San Francisco, CA<br>Jennifer Zador, PlanSource - Cary, NC |

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| 11:50 am<br>0.75 hr | **_Loper Bright_ and the Future of the Administrative State without _Chevron_**<br><br>The _Chevron U.S.A., Inc._ v. _Natural Resources Defense Council, Inc._ decision has been a cornerstone of administrative law since 1984, establishing the principle of judicial deference to administrative agency interpretations of ambiguous statutes. Explore the far-reaching implications of the _Chevron_ ruling on regulatory practices and judicial review, particularly in the context of the new administration.<br><br>Adam H. Charnes, Kilpatrick Townsend & Stockton LLP - Dallas, TX<br>Ashleigh Myers, Pillsbury Winthrop Shaw Pittman LLP - Austin, TX |
| 12:35 pm<br>In Austin Only | **Pick Up Lunch**<br><br>Included in registration. |

## Thursday Afternoon, May 8, 2025

**Presiding Officer:**
**Jessica Cassidy Katz,** 3M - Austin, TX

### LUNCHEON PRESENTATION

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| | **Thank You To Our Luncheon Sponsor**<br><br>**KIRKLAND & ELLIS** |
| 12:55 pm<br>0.75 hr | **Now There Are 19: Navigating U.S. State Privacy Laws**<br><br>Maintaining an effective privacy program while balancing compliance with nineteen different comprehensive state privacy laws is an ongoing challenge for privacy attorneys. Analyze and distill the key differences in the scope, exemptions, data subject rights, business obligations, and enforcement trends under those laws, while highlighting the idiosyncrasies, gaps, and hidden traps within the complex patchwork of U.S. consumer privacy regulations.<br><br>Gavin D. George, Haynes Boone - Dallas, TX |
| 1:40 pm | **15-Minute Break** |
| 1:55 pm<br>0.75 hr | **Launching and Scaling Your Health Tech Company: Navigating the Regulatory Landscape**<br><br>The presenters build a hypothetical health tech company and discuss the myriad of regulations that apply to the most important inflection points in the growth and development of digital health companies. Discussion points include the corporate practice of medicine, telehealth, privacy and the use of AI in healthcare.<br><br>Alex Cohen, Hello Patient - Austin, TX<br>Shawn Lichaa, Wilson Sonsini Goodrich & Rosati, P.C. - San Francisco, CA |

| 2:40 pm<br>0.75 hr | **Special Topics in Privacy and Online Safety Laws**<br><br>An overview of the growing number of state child privacy laws and their court challenges, key highlights of current federal child and teen privacy and online safety proposals, and a timely look into the impact of the new administration on the privacy landscape broadly.<br><br>Amelia Vance, Public Interest Privacy Center - Alexandria, VA |
| 3:25 pm | **10-Minute Break** |
| 3:35 pm<br>0.75 hr<br>0.25 hr ethics | **Risk Allocation in Technology Transactions**<br><br>In the rapidly evolving business landscape, understanding and negotiating technology transactional terms is crucial for legal professionals and business leaders. Explore risk-related issues in technology transactions, including cyber security and data protection, data transfers and data sharing, and the changing regulatory landscape in these areas.<br><br>Lavonne Burke, Dell Technologies - Houston, TX<br>Joel Teklu, Amini & Conant - Austin, TX |
| 4:20 pm<br>1.00 hr | **Trade Secret Misappropriation – The Case for Damages**<br><br>Whether in addition to or in lieu of injunctive relief, theft of trade secret cases offer a variety of theories for potentially significant monetary recovery. Gain insight to these theories, how they shape a case from pleading to discovery to final proof, the distinctions between loss recovery and disgorgement of ill-gotten gains, and considerations associated with proof of causation. For theft of trade secret cases involving a covenant not to compete, the impact of Section 15. 51(c) and how to navigate it is also addressed.<br><br>Jason Boulette, Boulette Golden & Marin L.L.P. - Austin, TX |
| 5:20 pm | **Adjourn to Networking Reception** |
| 5:30 pm<br>In Austin Only | **Reception**<br><br>Join program faculty and attendees for drinks and hors d'oeuvres. (5:30 - 6:30 p.m.) |

## Friday Morning, May 9, 2025

**Presiding Officer:**
**Christopher T. Brown,** Kastner Gravelle LLP - Austin, TX

| 7:30 am | **Conference Room Opens**<br><br>Includes continental breakfast. |
| 8:00 am<br>In Austin Only | **Breakfast Table Talks**<br><br>Join us in the Don't Mess with Texas room to share your thoughts on topics from career advancement, conference feedback and other topics.<br><br>Jian Abel, Dexcom - Austin, TX<br>Jonathan Lass, The University of Texas School of Law - Austin, TX<br>Cristina Nahidi, Omnicell - Austin, TX<br>J. Robert Suffoletta, Wilson Sonsini Goodrich & Rosati, P.C. - Austin, TX |

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| 8:30 am<br>1.00 hr | **Open Source Update**<br><br>This year's update discusses the ongoing *Vizio* case, which could rewrite the law of open source licensing, developments in "open source AI," and the challenge of succession planning in open source projects.<br><br>Heather J. Meeker, Tech Law Partners and OSS Capital - Scotts Valley, CA<br>Patrick Nack-Lehman, Adobe - Santa Clara, CA |
| 9:30 am<br>0.75 hr | **What Could Possibly Go Wrong (from a Cybersecurity Perspective)?**<br><br>This session focuses on threat actor tactics and concerns with business email compromises, Zero Day attacks, and the Scattered Spider ring, as well as recent issues such as the CrowdStrike debacle. In addition the speakers discuss practical tips, experience and related compliance considerations.<br><br>Serge Jorgensen, Crowe - Sarasota, FL<br>Haylie D. Treas, Holland & Knight LLP - Houston, TX |
| 10:15 am | **15-Minute Break** |
| 10:30 am<br>0.50 hr | **Texas Rules and Policy Update**<br><br>A member of the enforcement team of the Texas Office of Attorney General provides an update about the enforcement activities and litigation arising from violations of the Texas Data Privacy and Security Act as well as other Texas data privacy laws.<br><br>Moderator:<br>Elizabeth Rogers, Winstead PC - Austin, TX<br>John "JC" Hernandez, Attorney General's Office of Texas - San Antonio, TX |
| 11:00 am<br>0.75 hr<br>0.50 hr ethics | **Data Centers and the Impact of Technological Autonomy**<br><br>The ravenous appetite for and rapid expansion of high-performance computing and artificial intelligence are driving the demand for more data centers, while the availability (and scarcity) of resources required to operate are creating challenges and concerns. Hear a primer on data centers and their impacts, and includes a discussion on how these impacts might be mitigated.<br><br>Moderator:<br>Ashlie Alaman, CleanArc Data Centers - Arlington, TX<br>Panelists:<br>Lindsey Bruner, CleanArc Data Centers - Dallas, TX<br>Rochelle Rabeler, Holland & Hart - Denver, CO<br>Will Russ, Barnes & Thornburg LLP - Dallas, TX |
| 11:45 am<br>In Austin Only | **Pick Up Lunch** |

# Friday Afternoon, May 9, 2025

**Presiding Officer:**
**Karen Brio,** Thumbtack - Austin, TX

## LUNCHEON PRESENTATION

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| 12:05 pm<br>1.00 hr ethics | **Artificial Intelligence Tools and Thoughtful Implementation and Use**<br><br>We all see multiple stories about the rapid growth and entry into our daily lives of artificial tools. It is difficult to overstate how much things will change with the rise of these new technologies, or how important it is that companies embrace the opportunity to execute it correctly. Having conversations regarding the proper embrace of these technologies and these tools is a crucial first step, including drafting policies to assist companies with their beneficial and thoughtful adoption and use of these technologies, which are unique to each company and industry. This presentation will define the state of artificial intelligence tools, what benefits and risks exist, and finally steps to begin embracing these technologies with appropriate guardrails, policies, and training. It is less likely that artificial intelligence destroys industries, and much more likely that companies that embrace artificial intelligence will take overtake those companies that do not embrace artificial intelligence.<br><br>Mark G. McCreary, Fox Rothschild LLP - Philadelphia, PA |
| 1:05 pm | **15-Minute Break** |
| 1:20 pm<br>0.50 hr | **Terms of Use and Other Online Consumer Contracts**<br><br>A review of the increasingly stringent requirements to properly form consumer contracts online, as well as the complex challenges of amending those contracts.<br><br>Professor Eric Goldman, Santa Clara University School of Law - Santa Clara, CA |
| 1:50 pm<br>1.00 hr | **Technology Vendor Management: Avoiding Pitfalls and Mitigating Risk**<br><br>Effective vendor management extends far beyond procurement and contract execution, it requires continuous assessment and monitoring to mitigate legal, regulatory, and cybersecurity risks. But what does that look like, and what common challenges should technology lawyers anticipate? Hear practical insights through real-world examples. Gain a deeper understanding of: identify and how to evaluate vendor risk, conducting vendor assessments against compliance standards, risk-mitigating contractual clauses, incident response preparedness, and risk calibrated continuous monitoring and review.<br><br>Laura Ferguson, Troutman Pepper Locke - Houston, TX<br>Kate Grimaldo, Indeed - Austin, TX |
| 2:50 pm<br>1.00 hr<br>0.75 hr ethics | **Artificial Intelligence For Our Clients**<br><br>AI brings tremendous possibilities but also heightened responsibilities around ethics, privacy, and compliance. This session provides guidance on realizing the potential of generative AI while upholding important principles of responsible AI use. Discussion focuses on developing responsible oversight, setting clear boundaries, instilling core values into use of AI systems, and recommended practices for evaluating potential use cases, reviewing for bias and monitoring deployed models, and maturing AI governance to maintain high standards amidst rapid technological change.<br><br>Derek Lam, Dell Technologies - Philadelphia, PA<br>Derek Ventling, Kirkland & Ellis LLP - Austin, TX |
| 3:50 pm | **Adjourn** |