

## 18<sup>TH</sup> ANNUAL ADVANCED PATENT LAW INSTITUTE

### MAJOR



#### **IPFC Corp. | [ipfccorp.com](http://ipfccorp.com)**

IPFC (Intellectual Property & Financial Consulting) is an independent consulting firm based in Houston, Texas, that provides corporate, individual and law firm clients with financial, economic, valuation, damages quantification/assessment and expert witness services for various business purposes and in the context of intellectual property and commercial disputes. Intellectual property often makes up a significant part of a company's or individual's asset portfolio. Assessing the proper values of these assets is challenging and may be necessary for sales, acquisitions, licensing, or disputes involving claims of infringement or other wrongful actions. Our analyses have included market and pricing assessments, product line profitability assessments, lost profits and reasonable royalty determinations and licensing compliance. Whether we are researching industry information, analyzing complex electronic databases, developing intricate financial models, or presenting our analyses to corporate management or in court proceedings, we offer a focused, hands-on approach that results in an effective and efficient process.

### GENERAL



#### **Baker Botts | [bakerbotts.com](http://bakerbotts.com)**

Baker Botts is a globally respected law firm whose reach and depth of understanding help deliver better, more innovative solutions to our clients. Our intellectual property lawyers offer a full-service IP practice, including strategic IP counseling; patent and trademark acquisition; patent, trademark, copyright and trade secret litigation; copyright management and licensing; and franchise and distribution counseling in industries encompassing telecom, software, life sciences, energy, financial services, retails and more. The vast majority of our IP lawyers hold at least one engineering or science degree, and our IP practice consistently ranks in the top five in surveys by various prestigious publications. Most recently, the firm's intellectual property practice earned the 2013 Intellectual Property Litigation Department of the Year award from *Texas Lawyer* editors in the publication's inaugural litigation practice awards program.

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**DuBois, Bryant & Campbell, L.L.P. | [dbcllp.com/](http://dbcllp.com/)**

DuBois, Bryant & Campbell, L.L.P. is an Austin, Texas, law firm formed in March 2002. The goal was to create a collegial, family-oriented law firm that provides the business community and Texas residents with first quality legal services at highly competitive rates. DBC has been able to maintain competitive rates by efficiently managing its business operations and leveraging technology. We have grown rapidly from several attorneys in 2002 to our current size. Our clients include several of Austin's most prominent publicly traded companies, as well as start-up ventures and individuals. Collectively, our attorneys have experience in the following areas—intellectual property, tax & estate planning, corporate & securities, financial institutions, real estate, litigation and corporate law.



**Farney Daniels PC | [farneydaniels.com](http://farneydaniels.com)**

Some of the world's most well-known corporations, innovative small businesses and individual innovators trust the lawyers at Farney Daniels to handle their complex, high-stakes intellectual property cases. They recognize that our attorneys combine decades of big firm experience with the versatility and creativity of a specialist small firm. Because we offer complex work in the personal atmosphere of a litigation boutique, we attract the best legal talent, and, in turn, have the high-quality lawyers needed to consistently deliver value and careful attention necessary to properly pursue our clients' interests.

Our team has successfully handled cases involving very high-stakes damages claims and high-risk injunctions in Federal district and appellate courts across the nation, and before the International Trade Commission. But we recognize that to our clients, every matter is important, and we bring the same level of experience, creativity, and care to all the matters we handle.



**Fish & Richardson P.C. | [fr.com](http://fr.com)**

Fish & Richardson is a global law firm providing strategic counseling and litigation services to innovative clients who seek to protect and maximize the value of their intellectual property. With more than 375 attorneys and technology specialists practicing IP strategy and counseling, IP litigation and business litigation, Fish is known for its superior technical expertise. Fish has been named a top patent litigation firm in the country for eight straight years, a premier IP firm for America's biggest companies, and an elite top tier law practice. For more information, visit [www.fr.com](http://www.fr.com) or follow @fishrichardson on Twitter.



**Haynes and Boone, LLP | [haynesboone.com](http://haynesboone.com)**

Haynes and Boone, LLP is an international corporate law firm with offices in Texas, New York, California, Washington, DC, Rio de Janeiro\*, Shanghai and Mexico City, providing a full spectrum of legal services. With more than 500 attorneys, Haynes and Boone is ranked among the largest law firms in the nation by *The National Law Journal* and has been named a "Top Corporate Law Firm in America" (*Corporate Board Member Magazine*, 2001-2012).

\* Working under a cooperation agreement with MMA in Rio de Janeiro. Available by appointment with MMA. Haynes and Boone, LLP and MMA operate as independent firms.



**Jones Day | [jonesday.com](http://jonesday.com)**

Operating as One Firm Worldwide, Jones Day provides clients with access to IP litigators in the United States, Europe, and Asia. Experienced trial counsel are the linchpin in any patent case and, at Jones Day, patent litigation represents the largest activity of our IP practice with many seasoned, first-chair trial lawyers experienced in all aspects of this complex and multidimensional area of the law. Consistently ranked at the top of all surveys regarding the number of patent cases brought and defended annually, we handle all aspects of patent litigation, including related arbitration/alternative dispute resolution proceedings and appeals to the Federal Circuit. In particular, we represent many of the largest computer, semiconductor, telephone, and internet companies in the world. With nearly 20 years experience and well over 50 Hatch-Waxman cases for "Big Pharma," we are also at the forefront of complex patent litigation disputes faced by today's largest pharmaceutical companies.



**Kenyon & Kenyon LLP | [kenyon.com](http://kenyon.com)**

Kenyon & Kenyon LLP is consistently ranked by peers and in-house counsel as one of the top firms for intellectual property law. Since its founding in 1879, the firm has provided its worldwide clientele with litigation, prosecution, licensing, and counseling services. Large and small enterprises and individuals choose Kenyon to design and implement intellectual property strategies when it matters most. The firm has offices in New York, Washington, DC, and Silicon Valley.

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**Norton Rose Fulbright | [nortonrosefulbright.com](http://nortonrosefulbright.com)**

Norton Rose Fulbright's global intellectual property team advises on the acquisition, exploitation, use and enforcement of intellectual property rights across the globe. We provide cost effective advice to clients on an international basis, advising on both domestic and cross-border transactions and disputes.

We have particular experience across our key industry sectors—financial institutions; energy; infrastructure, mining and commodities; transport; technology and innovation; and life sciences and healthcare. Many of our professionals have advanced scientific degrees to complement their practical experience and combine deep industry and technical knowledge with broad legal understanding.

Norton Rose Fulbright is a global legal practice. We provide the world's pre-eminent corporations and financial institutions with a full business law service. We have more than 3,800 lawyers based in over 50 cities across Europe, the United States, Canada, Latin America, Asia, Australia, Africa, the Middle East and Central Asia.



**Sterne, Kessler, Goldstein & Fox P.L.L.C. | [skgf.com/home.php](http://skgf.com/home.php)**

Sterne, Kessler, Goldstein & Fox P.L.L.C. focuses solely on the protection, transfer and enforcement of IP rights. Located in Washington, DC, the firm has more than 30 years' experience in helping strategize, build and enforce worldwide IP portfolios, including *inter partes* matters (e.g., lawsuits, appeals, oppositions and reexaminations), preparing and prosecuting patent applications before the United States and foreign patent offices and advising on portfolio strategies (e.g., valuation, acquisition and due diligence). Sterne Kessler is the author of *Patent Office Litigation*, a two-volume set focused on the new contested proceedings under the America Invents Act. This book explores the interplay between contested proceedings and the district courts, U.S. International Trade Commission and the Federal Circuit, analyzes hypothetical scenarios, and examines comparable proceedings in select countries for a global perspective.

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**Thompson & Knight LLP | [tklaw.com](http://tklaw.com)**

Established in 1887, Thompson & Knight is a full-service firm providing legal solutions to public and private companies, governments, and individuals in all areas, including intellectual property, commercial and tort litigation, banking, finance, real estate, securities, mergers and acquisitions, taxation, corporate governance, creditors' rights, labor, environmental, and white-collar defense matters, among others. We are particularly recognized for our depth of experience and capabilities on behalf of clients in the energy industry, both domestically and around the world. The Firm has been named the "Law Firm of the Year" in Oil & Gas Law in the 2011-2012 and 2013 editions of *Best Law Firms*, the preeminent listing of the nation's top legal practices published by *U.S. News & World Report* and *The Best Lawyers in America*®. Thompson & Knight has approximately 330 attorneys with offices in Texas, New York, California, and Michigan, and international offices and associations in the Americas, North Africa, and Europe.



**Vinson & Elkins LLP | [velaw.com](http://velaw.com)**

Vinson & Elkins was established in 1917 by William A. Vinson and Judge James A. Elkins with the goal of becoming trusted advisors to Houston's business and energy community. In its nearly 100-year history, the firm has grown to more than 700 lawyers located in energy hubs, financial centers and political capitals around the world. V&E lawyers provide legal services to some of the world's largest and most sophisticated business enterprises addressing a multitude of challenging litigation, transactional and regulatory matters, with a growing emphasis on intellectual property, technology and life sciences. Today, V&E serves clients from 16 global offices. Our network of offices allows us to leverage experience from many markets, cultures and perspectives and to bring our clients the most comprehensive solutions to all legal challenges.

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**Winstead PC | [winstead.com](http://winstead.com)**

Whether your business is internet based, nanotech, biotech or other hi-tech, Winstead attorneys understand your technology business. Our attorneys provide skilled legal advice on patents, trade secret protection, copyright protection, trademarks, domain names, e-commerce issues and privacy issues to a broad range of clients. We have proven experience advising clients on business entity structuring, licensing agreements, venture funding, "angel" financing, private equity, IPOs, co-development agreements, and manufacturing and distribution agreements. We also help clients facing regulatory issues and all types of litigation. With 320 attorneys in Texas, Winstead can connect you with trusted legal advisors.